

Synacor, Inc.  
Form 8-K  
January 21, 2015

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): January 21, 2015 (January 14, 2015)**

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**Synacor, Inc.**

**(Exact name of registrant as specified in its charter)**

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|---|---------------------|----------------------------|
| <b>Delaware</b>                                 | <b>001-33843</b>    | <b>16-1542712</b>          |
| <b>(State or other jurisdiction</b>             | <b>(Commission</b>  | <b>(IRS Employer</b>       |
| <b>of incorporation)</b>                        | <b>File Number)</b> | <b>Identification No.)</b> |
| <b>40 La Riviere Drive, Suite 300, Buffalo,</b> | <b>14202</b>        |                            |
| <b>New York</b>                                 | <b>(Zip Code)</b>   |                            |

**(Address of principal executive offices)**

**Registrant's telephone number, including area code: (716) 853-1362**

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 2.01 Completion of Acquisition or Disposition of Assets.**

On January 14, 2015, Synacor, Inc. (Synacor), through a wholly-owned subsidiary, completed the acquisition of certain assets (the “Asset Acquisition”) of NimbleTV, LLC (NimbleTV), a New York City-based provider of multiscreen, live linear television programming for pay-TV subscribers. Synacor acquired all of Nimble TV’s intellectual property and tangible personal property. This report on Form 8-K may be amended to include audited financial statements of the acquired business, if necessary.

**Item 7.01 Regulation FD Disclosure.**

Synacor issued a press release on January 14, 2015 announcing the Asset Acquisition. The full text of the press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

This press release shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

**Item 9.01 Financial Statements and Exhibits.**

| <b><u>Exhibit<br/>Number</u></b> | <b><u>Description</u></b> |
|----------------------------------|---------------------------|
|----------------------------------|---------------------------|

|      |   |
|------|---|
| 99.1 | Press release issued by Synacor, Inc. dated January 14, 2015. |
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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**SYNACOR, INC.**

Date: January 21, 2015 By: /s/ WILLIAM J. STUART  
William J. Stuart  
Chief Financial Officer and Secretary