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NowAuto Group, Inc. Form 8-K February 23, 2011

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACTOF 1934

Date of Report February 22, 2011

Commission file number: 000-50709

NOWAUTO GROUP, INC.

(Exact name of registrant as specified in its charter)

Nevada 000-50709 77-0594821

(State or other jurisdiction Commission file number of incorporation) (I.R.S. Employer Identification No.)

4240 E Elwood St, Phoenix, Arizona 85040

(address of principal executive offices, including zip code)

(602) 431-0015

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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NowAuto Group, Inc announces Second Quarter 2011 Results

Item 2.02. NowAuto Group, Inc announces Second Quarter 2011 Results.

On February 22, 2011 NowAuto Group, Inc issued a press release announcing Second Quarter 2011 Results. A copy of the press release is attached hereto as Exhibit 99.1 and incorporated herein by reference.

Item 7.01 Regulation FD Disclosure.

The Company issued a press release on February 22, 2011, a copy of which is furnished as Exhibit 99.1

Item 9.01 Financial Statements and Exhibits.

Exhibit 99.1 Press release of NowAuto Group, Inc dated February 22, 2011

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SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934 the registrant has duly caused this report to be signed on its behalf by the undersigned hereto duly authorized.

Date: February 22, 2011 /s/ Scott Miller

Scott Miller, Chief Executive Officer