PORTNOY DAVID

Form 4

December 07, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB APPROVAL OMB

Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

response...

if no longer subject to Section 16. Form 4 or Form 5

Check this box

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations

may continue. See Instruction

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

(Time of Type Ice	23ponses)							
1. Name and Address of Reporting Person * PORTNOY DAVID			ol	Ticker or Trading ΓERNATIONAL	Issuer	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last) 700 BROOK		(Mont	e of Earliest Tra h/Day/Year) /2011	ansaction	_X_ Director _X_ Officer (gibelow)	ive titleOthbelow)	% Owner ner (specify	
BOULEVAR	D, SUITE 1800	12,0	,2011			Co-CEO		
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person		
OLDSMAR,	FL 34677					More than One R		
(City)	(State)	Zip) T	able I - Non-D	erivative Securities A	cquired, Disposed	of, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution Date any	Code	4. Securities onAcquired (A) or Disposed of (D)	5. Amount of Securities Beneficially	6. Ownership Form: Direct (D) or	7. Nature Indirect Beneficial	

(City)	(State) (Z	Zip) Table	I - Non-D	erivative Sec	urities Aco	quired, Disposed	of, or Beneficial	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	(A) or f (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock			Co uc ,	/ mount (<i>D)</i> THE	199,080	I	By IRA
Common Stock						100	D	
Common Stock						199,738	I	by LLC (1)
Common Stock						51,678	I	By Spouse
Common Stock						4,854	I	As Cust for Son

Edgar Filing: PORTNOY DAVID - Form 4

As Cust Common 4,000 Ι for Stock daughter

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and		te	7. Title and A Underlying S (Instr. 3 and	Securities
				Code V	5) (A) (D	Date Exercisable	Expiration Date	Title	Amount of Number of Shares
Stock Options	\$ 1.72	12/01/2011		A	200,000 (2)	12/01/2011	12/01/2021	Common Stock	200,00
Stock Options	\$ 2.9					08/31/2011	08/31/2021	Common Stock	100,00

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
PORTNOY DAVID						
700 BROOKER CREEK BOULEVARD	X		Co-CEO			
SUITE 1800	Λ		CO-CEO			
OLDSMAR, FL 34677						

Signatures

/s/ Steven T. Lanter, Pursuant to Power of Attorney 12/07/2011 **Signature of Reporting Person

Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Shares of Common Stock held by Mayim Investment Limited Partnership, as to which David I. Portnoy may be deemed the beneficial (1) owner as the managing member and owner of Mayim Management, LLC, which is the general partner of Mayim Management Limited Partnership, which is the general partner of Mayim Investment Limited Partnership.

Reporting Owners 2

Edgar Filing: PORTNOY DAVID - Form 4

- (2) Stock options vest at a rate of 1/3 per year commencing on December 1, 2011.
- (3) Stock Options vest at a rate of 1/3 per year commencing on August 31, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.