Edgar Filing: Portnoy Mark L. - Form 4

Portnoy Mark									
FORM	with the strated strates of the product of the pro						N OMB Number: Expires: Estimate burden h response	•	
(Print or Type Res 1. Name and Add Portnoy Mark	lress of Reporting l	:	Symbol	Name and CELL IN CEL]			5. Relationship Issuer (Ch	of Reporting F eck all applica	
(Last) 700 BROOKE BOULEVARI		(3. Date of (Month/D 08/31/20	-	ansaction		X Director X Officer (gi below)		0% Owner Other (specify
OLDSMAR, I	(Street) FL 34677			ndment, Da th/Day/Year)	-	1	6. Individual or Applicable Line) _X_ Form filed by Form filed by Person		Person
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Securities A	cquired, Disposed	of. or Benefic	ially Owned
	2. Transaction Date Month/Day/Year)		ed Date, if	3. Transactio Code (Instr. 8) Code V	4. Securi nAcquired Disposed (Instr. 3,	ties (A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect
Common Stock							98,115	D	
Common Stock							130,029	I	By Partnership
Reminder: Report	t on a separate line	for each clas	ss of secu	rities benefi	Perso	ns who res	r indirectly. pond to the colle ained in this form		SEC 1474 (9-02)

1

required to respond unless the form displays a currently valid OMB control

number.

Edgar Filing: Portnoy Mark L. - Form 4

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount o Number o Shares
Stock Options	\$ 2.9	08/31/2011		А	100,000 (2)	08/31/2011	08/31/2021	Common Stock	100,00

Reporting Owners

Reporting Owner Name / Address	Relationships				
1 8	Director	10% Owner	Officer	Other	
Portnoy Mark L. 700 BROOKER CREEK BOULEVARD SUITE 1800 OLDSMAR, FL 34677	Х		Co-CEO		
Signatures					
/s/ Steven T. Lanter, pursuant to power of attorney	09/02/2011				
** Signature of Reporting Person		Date			

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares of Common Stock held by Capital Asset Fund #1 Limited Partnership, as to which Mark L. Portnoy may be deemed the beneficial owner as its general partner.
- (2) Stock Options vest at a rate of 1/3 per year commencing on August 31, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.