

REGIS CORP  
Form 4  
November 14, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
FINKELSTEIN PAUL

(Last) (First) (Middle)

7201 METRO BOULEVARD

(Street)

MINNEAPOLIS, MN 55439

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
REGIS CORP [RGS]

3. Date of Earliest Transaction (Month/Day/Year)  
11/12/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)

Chief Executive Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	11/12/2007		M		30,100 A \$ 16.5	D	
Common Stock	11/12/2007		S		1,900 D \$ 30.89	D	
Common Stock	11/12/2007		S		500 D \$ 30.895	D	
Common Stock	11/12/2007		S		4,100 D \$ 30.9	D	
Common Stock	11/12/2007		S		800 D \$ 30.91	D	

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Common Stock	11/12/2007	S	600	D	\$ 30.92	297,798	D
Common Stock	11/12/2007	S	1,500	D	\$ 30.925	296,298	D
Common Stock	11/12/2007	S	300	D	\$ 30.93	295,998	D
Common Stock	11/12/2007	S	100	D	\$ 30.94	295,898	D
Common Stock	11/12/2007	S	2,500	D	\$ 30.95	293,398	D
Common Stock	11/12/2007	S	300	D	\$ 30.96	293,098	D
Common Stock	11/12/2007	S	2,200	D	\$ 30.97	290,898	D
Common Stock	11/12/2007	S	400	D	\$ 30.975	290,498	D
Common Stock	11/12/2007	S	700	D	\$ 30.98	289,798	D
Common Stock	11/12/2007	S	800	D	\$ 30.99	288,998	D
Common Stock	11/12/2007	S	3,200	D	\$ 31	285,798	D
Common Stock	11/12/2007	S	1,100	D	\$ 31.01	284,698	D
Common Stock	11/12/2007	S	100	D	\$ 31.015	284,598	D
Common Stock	11/12/2007	S	400	D	\$ 31.02	284,198	D
Common Stock	11/12/2007	S	700	D	\$ 31.025	283,498	D
Common Stock	11/12/2007	S	200	D	\$ 31.03	283,298	D
Common Stock	11/12/2007	S	1,700	D	\$ 31.04	281,598	D
Common Stock	11/12/2007	S	200	D	\$ 31.045	281,398	D
Common Stock	11/12/2007	S	3,000	D	\$ 31.05	278,398	D
Common Stock	11/12/2007	S	300	D	\$ 31.055	278,098	D
	11/12/2007	S	900	D	\$ 31.06	277,198	D

Common  
Stock

Common Stock	11/12/2007	S	200	D	\$ 31.065	276,998	D
Common Stock	11/12/2007	S	1,100	D	\$ 31.07	275,898	D
Common Stock	11/12/2007	S	300	D	\$ 31.075	275,598	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 16.5	11/12/2007		M	30,100	02/15/2005	02/15/2010	Common Stock	30,100

## Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
FINKELSTEIN PAUL 7201 METRO BOULEVARD MINNEAPOLIS, MN 55439	Chief Executive Officer

## Signatures

Eric A. Bakken, by power of attorney  
11/14/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

### Remarks:

Form 3 of 4

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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