#### **BROADVISION INC**

Form 4 October 02, 2015

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** 

**OMB APPROVAL** 

Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person \* ESW Capital, LLC

(First)

(Street)

(State)

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

**BROADVISION INC [BVSN]** 

(Check all applicable)

(Middle)

(Zip)

3. Date of Earliest Transaction (Month/Day/Year)

Director Officer (give title

X 10% Owner \_ Other (specify

401 CONGRESS AVE., SUITE

2650

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check

Applicable Line) Form filed by One Reporting Person \_X\_ Form filed by More than One Reporting

Filed(Month/Day/Year)

09/30/2015

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

below)

**AUSTIN, TX 78701** 

(City)

| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securion(A) or D (Instr. 3, | ispose | d of (D)     | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|--------------------------------------|---|---|---|--------------------------------|--------|--------------|--|--|---|
|                                      |   |   | Code V                                  | Amount                         | (D)    | Price        | (Instr. 3 and 4)   |  |   |
| Common<br>Stock                      | 09/30/2015                              |   | P                                       | 1,609                          | A      | \$<br>5.9291 | 605,723  | D (1)  |   |
| Common<br>Stock                      | 10/01/2015                              |   | P                                       | 6,263                          | A      | \$<br>5.9437 | 611,986  | D (1)  |   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2.          | 3. Transaction Date |                    | 4.          | 5.                | 6. Date Exerc                    |            | 7. Tit |            | 8. Price of | 9. Nu   |
|-------------|-------------|---------------------|--------------------|-------------|-------------------|----------------------------------|------------|--------|------------|-------------|---------|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | Transaction | onNumber          | Expiration D                     | ate        | Amou   | int of     | Derivative  | Deriv   |
| Security    | or Exercise |                     | any                | Code        | of                | (Month/Day/                      | Year)      | Unde   | rlying     | Security    | Secui   |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. 8)  | Derivative        | e                                |            | Secur  | rities     | (Instr. 5)  | Bene    |
|             | Derivative  |                     | •                  |             | Securities        |                                  |            | (Instr | . 3 and 4) |             | Own     |
|             | Security    |                     |                    |             | Acquired          |                                  |            |        |            |             | Follo   |
|             | ,           |                     |                    |             | (A) or            |                                  |            |        |            |             | Repo    |
|             |             |                     |                    |             | Disposed          |                                  |            |        |            |             | Trans   |
|             |             |                     |                    |             | of (D)            |                                  |            |        |            |             | (Instr  |
|             |             |                     |                    |             | (Instr. 3,        |                                  |            |        |            |             | (221012 |
|             |             |                     |                    |             | 4, and 5)         |                                  |            |        |            |             |         |
|             |             |                     |                    |             | +, and <i>∃</i> ) |                                  |            |        |            |             |         |
|             |             |                     |                    |             |                   |                                  |            |        | Amount     |             |         |
|             |             |                     |                    |             |                   | <b>.</b>                         | <b>.</b>   |        | or         |             |         |
|             |             |                     |                    |             |                   | Date Expiration Exercisable Date | Expiration |        | Number     |             |         |
|             |             |                     |                    |             |                   |                                  | of         |        |            |             |         |
|             |             |                     |                    | Code V      | (A) (D)           |                                  |            |        | Shares     |             |         |

## **Reporting Owners**

| Reporting Owner Name / Address  | Relationships |           |         |       |  |  |
|---|---------------|-----------|---------|-------|--|--|
| reporting o where there is a real constant of the constant of | Director      | 10% Owner | Officer | Other |  |  |
| ESW Capital, LLC<br>401 CONGRESS AVE.<br>SUITE 2650<br>AUSTIN, TX 78701   |               | X         |         |       |  |  |
| LIEMANDT JOSEPH<br>401 CONGRESS AVE.<br>SUITE 2650<br>AUSTIN, TX 78701  |               | X         |         |       |  |  |

# **Signatures**

| /s/ Andrew Price, Chief Financial Officer of ESW Capital,<br>LLC | 10/01/2015 |
|--|------------|
| **Signature of Reporting Person                                  | Date       |
| /s/ Andrew Price, Attorney-in-Fact for Mr. Joseph<br>Liemandt    | 10/01/2015 |
| **Signature of Reporting Person                                  | Date       |

# **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- These shares are held directly by ESW Capital, LLC ("ESW"). Joseph Liemandt is the sole voting member of ESW and may be deemed to have beneficial ownership, for purposes of Section 13(d) of the Securities Exchange Act of 1934, of the shares held by ESW. Mr. Liemandt disclaims Section 16 beneficial ownership of the shares held by ESW, except to the extent, if any, of his pecuniary interest

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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