

NEW ENGLAND BUSINESS SERVICE INC  
Form SC TO-T  
May 25, 2004

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**SCHEDULE TO**

**TENDER OFFER STATEMENT**

**UNDER SECTION 14(D)(1) OR 13(E)(1) OF THE SECURITIES EXCHANGE ACT OF 1934**

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**NEW ENGLAND BUSINESS SERVICE, INC.**

(Name of Subject Company)

**HUDSON ACQUISITION CORP.**

**and**

**DELUXE CORPORATION**

(Name of Filing Persons (Offeror))

**COMMON STOCK, PAR VALUE \$1.00 PER SHARE**

(Title of Class of Securities)

**643872104**

(CUSIP Number of Class of Securities)

**ANTHONY C. SCARFONE  
SENIOR VICE PRESIDENT, GENERAL COUNSEL AND SECRETARY  
DELUXE CORPORATION**

**3680 VICTORIA ST. N.  
SHOREVIEW, MINNESOTA 55126-2966  
(651) 483-7122**

(Name, address and telephone number of person authorized to receive notices and communications on behalf of filing person)

**COPIES TO:**

**ROBERT A. ROSENBAUM, ESQ.  
DORSEY & WHITNEY LLP  
SUITE 1500  
50 SOUTH SIXTH STREET  
MINNEAPOLIS, MINNESOTA 55402  
(612) 340-5681**

**CALCULATION OF FILING FEE**

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TRANSACTION VALUATION*	AMOUNT OF FILING FEE**
\$630,612,122.78	\$126,122.42

\* Estimated for purposes of calculating the amount of the filing fee only. The fee was calculated by multiplying \$44.00 (the per share tender offer price) by the 13,338,775 currently outstanding shares of Common Stock sought in the Offer, which gives an aggregate consideration of \$586,906,100 (the "Common Stock Consideration"). The Common Stock Consideration was then added to \$43,706,022.78, being the net consideration for the Subject Company's 2,085,410 stock options, to arrive at a total transaction value of \$630,612,122.78.

\*\* Calculated as 0.02% of the transaction value pursuant to Rule 0-11(d).

o Check the box if any part of the fee is offset as provided by Rule 0-11(a)(2) and identify the filing with which the offsetting fee was previously paid. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

Amount Previously Paid:	Filing Party:
Form or Registration No.:	Date Filed:

o Check the box if the filing relates solely to preliminary communications made before the commencement of a tender offer.

Check the appropriate boxes to designate any transactions to which the statement relates:

- third-party tender offer subject to Rule 14d-1.
- issuer tender offer subject to Rule 13e-4.
- going-private transaction subject to Rule 13e-3.
- amendment to Schedule 13D under Rule 13d-2.

Check the following box if the filing is a final amendment reporting the results of the tender offer:

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This Tender Offer Statement on Schedule TO (this "Schedule TO") relates to the offer by Hudson Acquisition Corp., a Delaware corporation ("Purchaser") and an indirect wholly owned subsidiary of Deluxe Corporation, a Minnesota corporation ("Parent"), to purchase all of the outstanding shares of Common Stock, par value \$1.00 per share (the "Common Shares"), of New England Business Service, Inc., a Delaware corporation (the "Company"), including the associated rights ("Rights") to purchase shares of preferred stock of the Company issued pursuant to the Amended and Restated Rights Agreement (the "Rights Agreement"), dated October 20, 1994 as amended as of November 1, 2001 and May 17, 2004, between the Company and EquiServe Trust Company, N.A., as rights agent (the Common Shares, together with the Rights, the "Shares"), at a purchase price of \$44.00 per Share, net to the seller in cash, without interest thereon, upon the terms and subject to the conditions set forth in the Offer to Purchase dated May 25, 2004 (the "Offer to Purchase") and in the related Letter of Transmittal (which, together with any amendments or supplements thereto, collectively constitute the "Offer"), which Offer to Purchase and Letter of Transmittal are annexed to this Schedule TO as Exhibits (a)(1)(A) and (a)(1)(B), respectively. This Schedule TO is being filed on behalf of Purchaser and Parent.

The information set forth in the Offer to Purchase and the related Letter of Transmittal is incorporated herein by reference with respect to Items 1-9 and 11 of this Schedule TO. The Agreement and Plan of Merger, dated as of May 17, 2004, by and among Parent, Purchaser and the Company, a copy of which is attached to this Schedule TO as Exhibit (d)(1) hereto, is incorporated herein by reference with respect to Items 1-9 of this Schedule TO.

### ITEM 10. FINANCIAL STATEMENTS.

Not applicable.

### ITEM 12. EXHIBITS.

- (a) (1)(A) Offer to Purchase dated May 25, 2004.
- (a) (1)(B) Form of Letter of Transmittal.
- (a) (1)(C) Form of Notice of Guaranteed Delivery.
- (a) (1)(D) Form of Guidelines for Certification of Taxpayer Identification Number on Substitute Form W-9.
- (a) (1)(E) Form of Letter from Goldman, Sachs & Co. to Brokers, Dealers, Commercial Banks, Trust Companies and Other Nominees.
- (a) (1)(F) Form of Letter from Brokers, Dealers, Commercial Banks, Trust Companies and Nominees to Clients.
- (a) (5)(A) Summary Advertisement as published in The Wall Street Journal on May 25, 2004.
- (a) (5)(B) Press Release issued by Parent on May 17, 2004 (incorporated by reference to Exhibit 99.1 to the Schedule TO-C of Purchaser and Parent filed on May 17, 2004).
- (a) (5)(C) Transcript of conference call held by Parent on May 17, 2004 relating to the proposed acquisition of the Company by Parent (incorporated by reference to Exhibit 99.1 to the Schedule TO-C of Purchaser and Parent filed on May 17, 2004).
- (a) (5)(D) Press release issued by the Company on May 17, 2004 (incorporated by reference to Exhibit 99.1 to the Schedule 14D-9 filed by the Company on May 17, 2004).
- (b) Credit Agreement, dated as of May 24, 2004, by and between Parent, Bank One, NA, The Bank of New York and Wachovia Bank, National Association.
- (d) (1) Agreement and Plan of Merger, dated as of May 17, 2004, by and among Parent, Purchaser, and the Company.



- (d)
  - (2) Confidentiality Agreement, dated as of February 12, 2004, by and between the Company and Parent.
- (g) None.
- (h) None.

**ITEM 13. INFORMATION REQUIRED BY SCHEDULE 13E-3.**

Not applicable.

**SIGNATURES**

After due inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

DELUXE CORPORATION

By: /s/ ANTHONY C. SCARFONE

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Anthony C. Scarfone  
*Senior Vice President, General Counsel and  
Secretary*

HUDSON ACQUISITION CORP.

By: /s/ ANTHONY C. SCARFONE

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Anthony C. Scarfone  
*Executive Vice President and Secretary*

Dated: May 25, 2004

**EXHIBIT INDEX**

**EXHIBIT  
NO.**

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SIGNATURES

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