

DORNY D MATTHEW

Form 4

November 30, 2009

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
DORNY D MATTHEW

2. Issuer Name **and** Ticker or Trading
Symbol
NU SKIN ENTERPRISES INC
[NUS]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)
C/O NU SKIN ENTERPRISES,
INC., 75 WEST CENTER STREET
(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
11/25/2009

____ Director ____ 10% Owner
__X__ Officer (give title below) ____ Other (specify below)
General Counsel

PROVO 84601

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5) (A) or (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	11/25/2009		M	1,250 A \$ 6.56	15,497	D	
Class A Common Stock	11/25/2009		M	2,500 A \$ 8.2	17,997	D	
Class A Common Stock	11/25/2009		M	5,000 A \$ 12.45	22,997	D	
Class A	11/25/2009		M	12,500 A \$ 9.04	35,497	D	

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Common
Stock

Class A Common Stock	11/25/2009	M	12,500	A	\$ 11.5	47,997	D
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Class A Common Stock	11/25/2009	F	19,386	D	\$ 27.21	28,611	D
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 6.56	11/25/2009		M		1,250		<u>(1)</u>	08/31/2010	Class A Common Stock	1,250
Employee Stock Option (right to buy)	\$ 8.2	11/25/2009		M		2,500		<u>(1)</u>	02/28/2011	Class A Common Stock	2,500
Employee Stock Option (right to buy)	\$ 12.45	11/25/2009		M		2,500		<u>(1)</u>	08/31/2011	Class A Common Stock	2,500
Employee Stock Option (right to	\$ 12.45	11/25/2009		M		2,500		<u>(1)</u>	04/19/2012	Class A Common Stock	2,500

buy)

Employee
StockOption \$ 9.04 11/25/2009
(right to
buy)

M 12,500

(1)

03/10/2013

Class A
Common 12,500
StockEmployee
StockOption \$ 11.5 11/25/2009
(right to
buy)

M 12,500

(1)

09/02/2013

Class A
Common 12,500
Stock

Reporting Owners

Reporting Owner Name / Address**Relationships**

Director 10% Owner Officer Other

DORNY D MATTHEW
C/O NU SKIN ENTERPRISES, INC.
75 WEST CENTER STREET
PROVO 84601

General Counsel

Signatures

Clayton Jones as Attorney-in-Fact for D. Matthew
Dorny

11/30/2009

 Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Currently exercisable in full.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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