NU SKIN ENTERPRISES INC

Form 4

February 28, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 5 obligations may continue.

Check this box

if no longer

subject to

Section 16.

Form 4 or

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * **CHANG JOSEPH Y**

2. Issuer Name and Ticker or Trading Symbol

Issuer

(Check all applicable)

NU SKIN ENTERPRISES INC [NUS]

(Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year)

Director 10% Owner X_ Officer (give title Other (specify

5. Relationship of Reporting Person(s) to

02/26/2007

Chief Scientific Officer

C/O NU SKIN ENTERPRISES. INC., 75 WEST CENTER STREET

(State)

(Street) 4. If Amendment, Date Original

(Month/Day/Year)

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

below)

PROVO 84601

(City)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3)

(Zip)

3. 4. Securities TransactionAcquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

5. Amount of Securities Beneficially (D) or Owned Following (Instr. 4)

6. Ownership 7. Nature of Form: Direct Indirect Beneficial Indirect (I) Ownership (Instr. 4)

Reported (A) Transaction(s)

(Instr. 3 and 4) Code V Amount (D) Price

Class A Common

56,131 (1) D

Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(9-02)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code	ioı	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			6. Date Exercisal Expiration Date (Month/Day/Year	7. Title and Amount Underlying Securitie (Instr. 3 and 4)		
				Code V	7	(A)	,	(D)	Date Exercisable	Expiration Date	Title	Amou or Numb of Sha
Employee Stock Option (right to buy) (2)	\$ 6.84								(3)	04/01/2007	Class A Common Stock	6,58
Employee Stock Option (right to buy)	\$ 8								<u>(3)</u>	04/11/2010	Class A Common Stock	17,6
Employee Stock Option (right to buy) (2)	\$ 8								<u>(3)</u>	04/11/2010	Class A Common Stock	20,0
Employee Stock Option (right to buy)	\$ 8.2								(3)	02/28/2011	Class A Common Stock	2,33
Employee Stock Option (right to buy) (2) (5)	\$ 12.45								<u>(3)</u>	04/19/2012	Class A Common Stock	12,5
Employee Stock Option (right to buy) (2) (5)	\$ 12.45								<u>(3)</u>	08/31/2011	Class A Common Stock	12,5
Employee Stock Option (right to buy) (2) (5)	\$ 12.45								<u>(3)</u>	08/31/2009	Class A Common Stock	25,0
	\$ 12								(3)	09/03/2012		12,5

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Employee Stock Option (right to buy) (2)							Class A Common Stock	
Employee Stock Option (right to buy) (2)	\$ 9.04				03/10/2004(4)	03/10/2013	Class A Common Stock	12,5
Employee Stock Option (right to buy) (2)	\$ 11.5				09/02/2004(4)	09/02/2013	Class A Common Stock	17,5
Employee Stock Option (right to buy) (2)	\$ 19.15				02/27/2005(4)	02/27/2014	Class A Common Stock	17,5
Employee Stock Option (right to buy) (2)	\$ 26.13				09/01/2005 <u>(4)</u>	09/01/2014	Class A Common Stock	17,5
Employee Stock Option (right to buy) (2)	\$ 22.33				02/28/2006(4)	02/28/2015	Class A Common Stock	17,5
Employee Stock Option (right to buy) (2)	\$ 21.34				08/31/2006 <u>(4)</u>	08/31/2015	Class A Common Stock	17,5
Employee Stock Option (right to buy) (2)	\$ 17.58				05/26/2007(4)	05/26/2013	Class A Common Stock	17,5
Employee Stock Option (right to buy) (2)	\$ 17.25				09/01/2007 <u>(4)</u>	09/01/2013	Class A Common Stock	17,5
	\$ 17.75	02/26/2007	A	17,500	02/26/2008(4)	02/26/2014		17,5

Employee Stock Option (right to buy) Class A Common Stock

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

CHANG JOSEPH Y C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO 84601

Chief Scientific Officer

Signatures

Erik Haugen as Attorney-in-Fact for Joseph Y. Chang

02/28/2007

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents number of shares beneficially owned as of February 26, 2007
- (2) Previously reported.
- (3) Currently exercisable in full.
- (4) Becomes exercisable in four equal annual installments beginning on the date indicated.
- (5) Issued as part of an Option Exchange Offer.
- (6) Price not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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