1992 GRAT REMAINDER TRUST FBO GARY LAUDER

Form 4 May 25, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| | Address of Reportin | _ | 2. Issu Symbol | er Name and | Ticker or Trading | 5. Relationship of Reporting Person(s) to Issuer | | | |
|-------------------|---------------------|----------|-------------------|------------------------------|---------------------------|--|---------------|----------------------------|--|
| FBO GARY LAUDER | | • | | R COMPANIES | (Check all applicable) | | | | |
| (Last) | (First) | (Middle) | | of Earliest Tra Day/Year) | ansaction | | title _X_O | 0% Owner other (specify | |
| 767 FIFTH AVENUE, | | | 05/21/2 | 2010 | | below) below) Trust with Insider Trustee | | | |
| | (Street) | | 4. If Am | nendment, Da | te Original | 6. Individual or Jo | int/Group Fil | ling(Check | |
| | | | Filed(Me | onth/Day/Year) | | Applicable Line) Form filed by O | 1 0 | | |
| NEW YOR | RK, NY 10153 | | | | | _X_ Form filed by M Person | More than One | Reporting | |
| (City) | (State) | (Zip) | Tal | ble I - Non-D | erivative Securities Acq | uired, Disposed of | , or Benefici | ally Owned | |
| 1.Title of | 2. Transaction Dat | | | | . Securities Acquired (A) | | 6. | 7. Nature | |

| (City) | (State) | (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | |
|--------------------------------------|---|--|--|---|-----|--|--|---|-----------------|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactic Code (Instr. 8) | 4. Securities Acquired (A) our Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| Class A Common Stock | 05/21/2010 | | S(1) | Amount 1,400 (2) | (D) | \$ 57.7729 (2) (10) | 1,139,113 | D (3) (4) (5) | |
| Class A Common Stock | 05/21/2010 | | S <u>(1)</u> | 3,600 (2) | D | \$ 58.5403 (2) (11) | 1,135,513 | D (3) (4) (5) | |
| Class A Common Stock | 05/24/2010 | | S <u>(1)</u> | 5,000 (2) | D | \$ 58.7318 (2) (12) | 1,130,513 | D (3) (4) (5) | |
| Class A Common | | | | | | | 884,331 | I (4) (5) (6) | by 1992 GRAT |

| Stock | | | Remainder Trust f/b/o WPL | | | |
|---|--------|-------|---------------------------------|--|--|--|
| Class A Common Stock | 58,811 | D (7) | | | | |
| Class A Common Stock | 5,234 | I (8) | by children of WPL | | | |
| Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. | | | | | | |

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

> 8. Pri Deriv Secur (Instr.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transacti Code (Instr. 8) | 5. orNumber of Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|---------------------------------------|--|---------------------|--------------------|---|----------------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Class B Common Stock | (9) | | | | | <u>(9)</u> | <u>(9)</u> | Class A Common Stock | 634,152 |
| Class B Common Stock | <u>(9)</u> | | | | | <u>(9)</u> | <u>(9)</u> | Class A Common Stock | 3,262,800 |
| Class B Common Stock | <u>(9)</u> | | | | | <u>(9)</u> | <u>(9)</u> | Class A Common Stock | 22,870 |

Reporting Owners

Relationships

Reporting Owner Name / Address

Reporting Owners 2

| | Director | 10% Owner | Officer | Other |
|---|----------|--------------|-----------------------|-------------------------------|
| 1992 GRAT REMAINDER TRUST FBO GARY LAUDER 767 FIFTH AVENUE NEW YORK, NY 10153 | | X | | Trust with Insider Trustee |
| LAUDER GARY M 767 FIFTH AVENUE NEW YORK, NY 10153 | | X | | |
| Lauder William P C/O THE ESTEE LAUDER COMPANIES INC. 767 FIFTH AVENUE NEW YORK, NY 10153 | X | X | Executive Chairman | |

Signatures

| 1992 GRAT RemainderTrust F/B/O Gary Lauder, by Spencer G. Smul, Attorney-in-fact | 05/25/2010 |
|--|------------|
| **Signature of Reporting Person | Date |
| Gary M. Lauder, by Spencer G. Smul, Attorney-in-fact | 05/25/2010 |
| **Signature of Reporting Person | Date |
| William P. Lauder, by Spencer G. Smul, Attorney-in-fact | 05/25/2010 |
| **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 1992 GRAT Remainder Trust f/b/o Gary M. Lauder ("GML GRAT Remainder Trust") sold shares of Class A Common Stock pursuant to a plan intended to comply with Rule 10b5-1(c), previously entered into on February 3, 2010.
- The number of securities reported represents an aggregate number of shares sold in multiple open market transactions over a range of sales prices. The price reported represents the weighted average price. The GML GRAT Remainder Trust, Gary M. Lauder ("GML") or William P. Lauder ("WPL"), as the case may be, undertakes to provide the staff of the SEC, the Issuer, or a stockholder of the Issuer, upon request, the number of shares sold by such reporting person at each separate price within the range.
- Owned by GML GRAT Remainder Trust directly. Owned by each of GML and WPL, indirectly, as a trustee of the GML GRAT Remainder Trust.
- (4) GML disclaims beneficial ownership to the extent that he does not have a pecuniary interest in such securities.
- (5) WPL disclaims beneficial ownership to the extent that he does not have a pecuniary interest in such securities.
- Owned by 1992 GRAT Remainder Trust f/b/o William P. Lauder (the "WPL GRAT Remainder Trust") directly. Owned by each of GML and WPL, indirectly, as a trustee of the WPL GRAT Remainder Trust.
- (7) Owned by WPL directly.
- (8) Owned by WPL indirectly, in custody for his children.
 - There is no exercise or conversion price for the Class B Common Stock. Shares of Class B Common Stock (i) may be converted immediately on a one-for-one basis by the holder into shares of Class A Common Stock and (ii) are automatically converted into Class
- (9) A Common Stock on a one-for-one basis upon transfer to a person or entity that is not a "Permitted Transferee" (as defined in the Issuer's Restated Certificate of Incorporation) or soon after a record date for a meeting of stockholders where the outstanding Class B Common Stock constitutes less than 10% of the outstanding shares of Common Stock of the Issuer.
- (10) Sales prices range from \$57.12 to \$58.11 per share, inclusive.

Signatures 3

- (11) Sales prices range from \$58.14 to \$58.94 per share, inclusive.
- (12) Sales prices range from \$58.30 to \$59.07 per share, inclusive.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.